## ViT and Self-Supervised Models

CS280

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#### Attention is expensive

For Memory and Computation.

Prevents long context!

#### **Flash Attention**

- Does not instantiate the entire N x N attention matrix A , i.e.  $QK^T$
- Dedicated GPU kernel for efficient implementation
- Running sum for softmax...
- Memory reduced from O(N<sup>2</sup>) to O(Nd)
- Need operation to be on Q and K independently

#### **Positional Encoding**

## I bought an apple watch



# watch an apple I bought



## I bought an apple watch

### watch an apple I bought





#### **Positional Encoding**



## Changing N

Goal: Unique positional encoding for each of your tokens.

N is the wavelength of the low-frequency band, larger it is, larger number you can represent.

Transformer Positional Encoding







What is used N=10,000



#### Back to pixels!

#### How to apply transformers to pixels?

- Naïve tokenization of a pixel for 224x224 image:
  - Over 500k tokens!
- Too much!
- Solution?

#### Vision Transformer



An image is worth 16x16 words, Dosovitskiy e tal. ICLR 2021

#### **Positional Encoding**

- Originally, they just flattened the patches from 1-256, treated it as a 1D signal!
- Or learned positional embedding
- Problem?
- Both solutions assume fixed size!
- You can't change your image size!
- Need to retrain..

## Relative POsitional Encoding: ROPE









#### Re-write the original posenc

• Focus on one frequency,  $\theta = w_d$ 

Multiplying by  $e^{i\theta}$  is same as applying a 2D rotation matrix

 $E(p) = \begin{bmatrix} \sin(w_0p) \\ \cos(w_0p) \\ \sin(w_1p) \\ \cos(w_1p) \\ \frac{1}{\cos(w_1^2 - 1^p)} \\ \cos(w_{\frac{d}{2} - 1}p) \end{bmatrix} \end{bmatrix}$ • Then this is a coordinate on an unit circle! • This is a coordinate on an unit circle! • You can write this fourier basis in its exponential form (Euler's formula)  $e^{i\theta p} = \cos(\theta p) + i\sin(\theta p).$ • The this is a coordinate on an unit circle! • You can write this fourier basis in its exponential form (Euler's formula) • This is a coordinate on an unit circle! • You can write this fourier basis in its exponential form (Euler's formula) • The this is a coordinate on an unit circle! • You can write this fourier basis in its exponential form (Euler's formula) • The this is a coordinate on an unit circle! • You can write this fourier basis in its exponential form (Euler's formula) • The this is a coordinate on an unit circle! • You can write this fourier basis in its exponential form (Euler's formula) •  $e^{i\theta p} = \cos(\theta p) + i\sin(\theta p).$ 

 $\langle \mathrm{PE}(p_1),\mathrm{PE}(p_2)
angle = e^{-i heta p_1}\,e^{i heta p_2} = e^{i heta(p_2-p_1)}$ 

#### Re-write the original posenc

- Focus on one frequency,  $heta=w_d$
- Then this is a 2D vector

 $\operatorname{PE}(p) = [\sin(\theta p), \cos(\theta p)].$ 

 $e^{i heta p} = \cos( heta p) + i\sin( heta p).$ 

- This is a coordinate on an unit circle!
- You can write this fourier basis in its exponential form Multiplying by  $e^{i\theta}$  is (Euler's formula) same as applying a 2D

rotation matrix

• Has a nice property (holds across frequencies)!:

 $\langle \mathrm{PE}(p_1), \mathrm{PE}(p_2) 
angle = e^{-i heta p_1} \, e^{i heta p_2} = e^{i heta (p_2 - p_1)}$ 

# ROPE — rotate tokens for relative positional encoding

 $\operatorname{Attention}(Q,K,V) = \operatorname{softmax}\left(rac{QK^T}{\sqrt{d}}
ight)V.$ 

$$QK^T = (W_q X)(X^T W_k^T).$$

$$Q = W_q X, \quad K = W_k X.$$

Absolute PosEnc:  

$$X = X' + PE(m)$$

 $Q=W_q(Xe^{im}), \quad K=W_k(Xe^{in}).$ 

$$QK^T = W_q X e^{i(m-n)} X^T W_k^T.$$

Pre-multiply the tokens with rotations Flash Attention friendly!! Unfortunately only works in 1D SO(2) bc of commutativitiy

#### Aurich and Weule 1995 Tomasi and Manduchi 1998...

#### **Bilateral Filter**

bilateral filter weights of the central pixel



Figure from paris et al.













Rotary Positional Embeddings, 2021







$$R_{\Theta}^{m} W_{q} x_{m}$$

 $R_{\Theta}^{n} W_{k} x_{n}$ key vector for the token at position n

$$R_{\Theta}^{m} = \begin{bmatrix} \cos(m\theta) & -\sin(m\theta) \\ \sin(m\theta) & \cos(m\theta) \end{bmatrix}$$



$$R_{\Theta}^{m} W_{q} x_{m}$$

 $R_{\Theta}^{n} W_{k} x_{n}$ key vector for the token at position n

$$\alpha_{m,n} = \boldsymbol{x}_n^{\mathsf{T}} \boldsymbol{W}_k^{\mathsf{T}} (\boldsymbol{R}_{\Theta}^n)^{\mathsf{T}} \boldsymbol{R}_{\Theta}^m \boldsymbol{W}_q \boldsymbol{x}_m$$

$$R_{\Theta}^{m} = \begin{bmatrix} \cos(m\theta) & -\sin(m\theta) \\ \sin(m\theta) & \cos(m\theta) \end{bmatrix}$$



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$$R_{\Theta}^{m} W_{q} x_{m}$$

 $R_{\Theta}^{n} W_{k} x_{n}$ key vector for the token at position n

$$\alpha_{m,n} = \boldsymbol{x}_n^{\mathsf{T}} \boldsymbol{W}_k^{\mathsf{T}} \boldsymbol{R}_{\Theta}^{-n} \boldsymbol{R}_{\Theta}^{m} \boldsymbol{W}_q \boldsymbol{x}_m$$

$$R_{\Theta}^{m} = \begin{bmatrix} \cos(m\theta) & -\sin(m\theta) \\ \sin(m\theta) & \cos(m\theta) \end{bmatrix}$$



$$R_{\Theta}^{m} W_{q} x_{m}$$

 $R_{\Theta}^{n} W_{k} x_{n}$ key vector for the token at position *n* 

$$\alpha_{m,n} = \boldsymbol{x}_n^{\mathsf{T}} \boldsymbol{W}_k^{\mathsf{T}} \quad \boldsymbol{R}_{\boldsymbol{\Theta}}^{m-n} \boldsymbol{W}_q \boldsymbol{x}_m$$

$$R_{\Theta}^{m} = \begin{bmatrix} \cos(m\theta) & -\sin(m\theta) \\ \sin(m\theta) & \cos(m\theta) \end{bmatrix}$$


$$R_{\Theta}^{m} = \begin{bmatrix} \cos(m\theta) & -\sin(m\theta) \\ \sin(m\theta) & \cos(m\theta) \end{bmatrix}$$





$$W_q x_m$$

$$R_{\Theta}^{m} = \begin{bmatrix} \cos(m\theta) & -\sin(m\theta) \\ \sin(m\theta) & \cos(m\theta) \end{bmatrix}$$





 $W_q x_m$ 





 $f_a(\boldsymbol{x}_m, m)$ 

 $W_q x_m$ 







 $f_a(\boldsymbol{x}_m, m)$ 

 $W_q x_m$ 



$$W_q x_m$$



 $f_q(\boldsymbol{x}_m, m)$ 

 $W_q x_m$ 







#### 2D ROPE

# Switching Gears

Using ViT!

#### Vision Transformer



An image is worth 16x16 words, Dosovitskiy e tal. ICLR 2021

# Is semantic supervision necessary to learn good representations?

- Manual labeling doesn't scale, suffers from biases
- Plenty of unlabeled visual data already, and growing really fast
- And subject of the Gelato Bet:
- Made on Sept 23 2014
- If, by the first day of autumn (Sept 23) of 2015, a method will exist that can match or beat the performance of R-CNN on Pascal VOC detection, without the use of any extra, human annotations (e.g. ImageNet) as pre-training, Mr. Malik promises to buy Mr. Efros one (1) gelato (2 scoops: one chocolate, one vanilla).



### Self supervised learning with ViTs



#### Pre-train representations on a pre-text task

#### E.g. Colorization



After pre-training, use representation for down-stream tasks. Many other possibilities,

• Spatial relationship between pair of patches



- Predict sound / frame ordering in a video
- Encourage two augmentations of same image to be closer to each other than to another image
- Predict hidden image patches from context

<u>Split-Brain Autoencoders: Unsupervised Learning by Cross-Channel Prediction</u>, Zhang et al. CVPR 2017 <u>Context as Supervisory Signal: Discovering Objects with Predictable Context</u>, Doersch et al. ICCV 2015

## **Contrastive Learning**

- Encourage two augmentations of an image to be close.
- Using a contrastive loss:

$$\ell_{i,j} = -\log \frac{\exp(\sin(\boldsymbol{z}_i, \boldsymbol{z}_j)/\tau)}{\sum_{k=1}^{2N} \mathbb{1}_{[k \neq i]} \exp(\sin(\boldsymbol{z}_i, \boldsymbol{z}_k)/\tau)}$$



A Simple Framework for Contrastive Learning of Visual Representations, Chen et al. ICML 2020 See also: Momentum Contrast for Unsupervised Visual Representation Learning, He et al. CVPR 2020

## Augmentations



#### A Simple Framework for Contrastive Learning of Visual Representations, Chen et al. ICML 2020



A Simple Framework for Contrastive Learning of Visual Representations, Chen et al. ICML 2020

### Masked Auto-Encoders

- Mask out image patches, predict masked patches from visible patches.
- Pre-train encoder & decoder.
- Use encoder as an image representation.
- Used as frozen backbone for various vision tasks like detection/segmentation (later in class)



#### Better than semantic supervision on ImageNet 1K!

		<b>AP</b> <sup>box</sup>		<b>AP</b> <sup>mask</sup>	
method	pre-train data	ViT-B	ViT-L	ViT-B	ViT-L
supervised	IN1K w/ labels	47.9	49.3	42.9	43.9
MoCo v3	IN1K	47.9	49.3	42.7	44.0
BEiT	IN1K+DALLE	49.8	53.3	44.4	47.1
MAE	IN1K	50.3	53.3	44.9	47.2

Table 4. **COCO object detection and segmentation** using a ViT Mask R-CNN baseline. All entries are based on our implementation. Self-supervised entries use IN1K data *without* labels. Mask AP follows a similar trend as box AP.

Scaling behavior  $\rightarrow$ 

method	pre-train data	ViT-B	ViT-L
supervised	IN1K w/ labels	47.4	49.9
MoCo v3	IN1K	47.3	49.1
BEiT	IN1K+DALLE	47.1	53.3
MAE	IN1K	48.1	53.6

Table 5. **ADE20K semantic segmentation** (mIoU) using Uper-Net. BEiT results are reproduced using the official code. Other entries are based on our implementation. Self-supervised entries use IN1K data *without* labels.

dataset	ViT-B	ViT-L	ViT-H	ViT-H <sub>448</sub>	prev best
iNat 2017	70.5	75.7	79.3	83.4	75.4 <b>[55</b> ]
iNat 2018	75.4	80.1	83.0	86.8	81.2 <b>[54]</b>
iNat 2019	80.5	83.4	85.7	88.3	84.1 <b>[54]</b>
Places205	63.9	65.8	65.9	66.8	66.0 <b>[19</b> ]†
Places365	57.9	59.4	59.8	60.3	58.0 <b>[40]</b> ‡

Table 6. **Transfer learning accuracy on classification datasets**, using MAE pre-trained on IN1K and then fine-tuned. We provide system-level comparisons with the previous best results.

<sup>†</sup>: pre-trained on 1 billion images. <sup>‡</sup>: pre-trained on 3.5 billion images.

#### Improves performance on ImageNet itself



Figure 8. MAE pre-training vs. supervised pre-training, evaluated by fine-tuning in ImageNet-1K (224 size). We compare with the original ViT results [16] trained in IN1K or JFT300M.

#### Better than past self-supervision approaches

method	pre-train data	ViT-B	ViT-L	ViT-H	ViT-H <sub>448</sub>
scratch, our impl.	-	82.3	82.6	83.1	-
DINO [5]	IN1K	82.8	-	-	-
MoCo v3 [9]	IN1K	83.2	84.1	-	-
BEiT [2]	IN1K+DALLE	83.2	85.2	-	-
MAE	IN1K	<u>83.6</u>	<u>85.9</u>	86.9	87.8

















































































#### Ablations



Need high masking ratio for good learning. NLP models use 15-20% masking ratio.

case	ft	lin	FLOPs
encoder w/ [M]	84.2	59.6	3.3×
encoder w/o [M]	84.9	73.5	$1 \times$

#### Faster and better to not input masked out patches to encoder

case	ft	lin
pixel (w/o norm)	84.9	73.5
pixel (w/ norm)	85.4	73.9
PCA	84.6	72.3
dVAE token	85.3	71.6

Normalized pixels are a better target than discrete tokens / PCA coefficients

### Take away

- Able to pre-train data-hungry ViT model
- Very well structured experiments! Read and learn from it.

#### DiNO - Approach

• Self supervised learning as a special case of knowledge distillation





## DiNO - Training





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#### **DiNO - Explanation**

- Augmentations
  - Tells the model what to ignore
    - Collor jitter, Gaussian Blur, Solarize
    - Acts as a data prior
- "Global local" cropping
- Teacher out-distribution sharpening via centering & Low-temperature in softmax
- The student encoder learns "abstract representations"
  - No awareness of "class labels" or meaning behind logits





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• Self supervised learning also makes learned representations applicable to out-of-distribution data

Input image



Last block attention map



#### Usage

```
vit model = torch.hub.load('facebookresearch/dino:main',
                          f'dino vits16', pretrained=True)
img = imread('zebra.png')
x = vit model.prepare tokens(img)
for blk in vit model.blocks[:-1]:
    x = blk(x)
attn maps = vit model.blocks[-1](x, return attention=True)
# Choose head, Get attention map of class token
attn map = attn maps[0, HEAD, 0, 1:].reshape((1, 1, H PATCHES, W PATCHES))
attn map = F.interpolate(attn map, scale factor=16, mode="nearest")
```





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## Usage

```
img = imread('zebra.png')
```

```
attn_maps = vit_model.get_last_selfattention(img)
```

# Choose head, Get attention map of class token
attn\_map = attn\_maps[0, HEAD, 0, 1:].reshape((1, 1, H\_PATCHES, W\_PATCHES))
attn\_map = F.interpolate(attn\_map, scale\_factor=16, mode="nearest")





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## PCA (Keys) across layers



#### Self-supervised ViT (DINO-ViT)



deep

### Supervised ViT



#### -Self-supervised\_ResNet\_(DINO-ResNet)-



#### Supervised ResNet



# PCA – DiNO ViT



Amir, S., Gandelsman, Y., Bagon, S., Dekel, T., **"Deep ViT Features as dense visual descriptors"** 

Input image

Slides from Shai Bagon







(b) Self-Supervised ViT (DINO-ViT) Slides from Shai Bagon



Tumanyan, N., Bar-Tal, O., Bagon, S., Dekel, T. Splicing vit features for semantic appearance transfer (CVPR 2022) Slides from Shai Bagon



Splicing vit features for semantic appearance transfer (CVPR 2022) Slides from Shai Bagon

Input



layer 3

### layer 11



















